



May 2009

## **When Olivier Dauga met Michel Tardieu...Dixit was born**

Bordeaux's maverick winemaker, 'Le Faiseur de Vin', has joined forces with legendary Rhone producer and consultant Michel Tardieu to create a Saint Emilion Grand Cru made from entirely organic grapes and with the latest gentle winemaking techniques.

The collaboration began six months ago when Michel Tardieu, negociant-grower in Lourmarin in the Rhone, and renowned international consultant, met up with Olivier Dauga, considered as one of the most fast-rising, iconoclastic winemakers in the Bordeaux region and further afield.

Despite appearances, the two men are a perfect fit! Both successful in their professional spheres, driven by true passion for their work, and with one key point in common – that they both took an unusual route to get to their current positions.

Tardieu is an ex-football player, with a diploma in management, who once worked as a driver for celebrity figures. Dauga comes from a family of winemakers, but spent all of his youth on the rugby pitch.

The discovery of their common roots made them want to work together – and Chateau Vieux Pourret in AOC Saint Emilion Grand Cru was the perfect opportunity to do so on one of France's best *terroirs*.

Their resulting cuvee, DIXIT, has been entirely hand-harvested, with the grapes at optimum ripeness, vinification done plot by plot in small vats, low temperature vinification with gentle extraction... all winemaking choices were taken together right up to selecting the perfect barrels to give elegance, finesse and balance to the wine, while preserving fruit and a generous mouthfeel.

« DIXIT » CHÂTEAU VIEUX POURRET 2008 is the result of this shared experience between two consultants with very different horizons and experiences, but sharing the same concern to make the best wine with the least impact on the environment – seen here through their choice of organic grapes that have been certified by both ECOCERT and DEMETER (for biodynamic farming)

THE WINE WILL BE OFFICIALLY LAUNCHED AT VINEXPO:  
Tuesday June 23rd at 11am on Champagne Martel/Chateau Roques Mauriac stand H1B312.  
Conference followed by champagne + buffet lunch.

**Photo & Technical Sheets on request**

[www.chateau-vieux-pourret.fr](http://www.chateau-vieux-pourret.fr)  
[www.daugabordeaux.com](http://www.daugabordeaux.com)  
[www.michel-tardieu.com](http://www.michel-tardieu.com)

### **CONTACT PRESSE**

**France** Catherine Vivez - Divine Communication - catherinevivez@free.fr +33 (0)6 69 11 90 00

**International** Brinda Bourhis - Speechmark Bordeaux - brinda@speechmark.com +33 (0)6 74 25 51 18

**Le Faiseur de Vin** Catherine Socasau - lefaisseurdevin@yahoo.fr +33 (0)5 56 18 68 16