



Press Release  
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## ***Olivier Dauga, the winemaker who whispered to the grapes, creates "Les Atmosphères"***

Justly regarded as the leader of accessible and creative winemakers, with a philosophy in life as well as in his wines of well-being, pleasure and generosity, Olivier DAUGA has conceived, with the help of his winegrowers, a new range of wines that he has chosen to call "Atmosphère"

Coming from remarkable vineyard parcels or aged in exceptional barrels, the wines in the "Atmosphère" range are above all haute-couture limited editions, destined to surprise and reawaken taste and pleasure among consumers eager for new experiences.

***"I want to inspire dreams by imagining new wines"***

After thirty years of experience, supporting winegrowers in France and internationally, Olivier Dauga, the Faiseur de vin® ("Maker of wines"), wanted to go further.

Devoted to the terroir, perhaps even more than to the human who works this terroir, the consultant has put the world of wine into perspective and wants to share his definition of atmosphere. "All these years of following winegrowers, understanding their style and their roots, have given me a certain sensitivity, a certain approach that I want to pass on to wine lovers in search of new emotions," explains Olivier Dauga.

***"Atmosphère" is a philosophy that consists in finding places throughout the world that must be singled out and observed to be translated into cuvées.***

"The idea is not to try to make the best wines in the world, but rather those that express all the originality of a land, its orientation, a grape variety, a climate, a man, his history, in short a wine that expresses all the quintessence of the vineyard," sums up the Faiseur de vin.

Like the Burgundian approach with *climats*, "Les Atmosphères" wants to go further,

***Giving more humanity through a bottle and above all moving away from global approaches***

*“We can give life to something else, a parcel protected from the wind, a special limestone soil, a few rows of wines with better exposition, the goal being to avoid standardisation in wine; I want to inspire dreams, to let viticulture be seen in a different light,” according to Olivier Dauga.*

In concrete terms, **Les Atmosphères** by Olivier Dauga can be discovered through several limited editions,

***in the Bordeaux region***

- \* *La Mule de Château Marzin,*
- \* *La Viminière de Château Fleur Haut Gaussens,*
- \* *Colline des Barrails du Château Relais de la Poste*  
*and others currently being created...*
- \* *Box set of 3 bottles of Château Cantinot: Malbec, Merlot & Cabernet Sauvignon*
- \* *Une Cuvée au Château de Rivereau*

***And in the South...***

- \* *Famille ORTOLA - Château Notre Dame du QUATOURZE, Languedoc Quatourze*
- \* *Parcelle CODUCAS - Domaine de MONTPLAISIR, Fitou*
- \* *Chemin des Croisades - Domaine CAZELLES VERDIER, Minervois*
- \* *Cuvée Escudelles - Château PASSA, Côtes du Roussillon Les Aspres*  
*and also*
- \* *Grenache Mazet – Domaine Béréna in the Hérault*

A tasting of the wines will be organised during Primeurs on 4<sup>th</sup> April at the Féret Bookshop on Place de La Comédie, 33000 Bordeaux from 5pm to 9.30pm. R.S.V.P. to press contacts below.

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